WELCOME TO SOUTH CAROLINA
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MYRTLE BEACH

- Named for the Crape Myrtle and/or Wax Myrtle trees
- North Myrtle Beach is the home of *The Shag*, SC's state dance
- More than 1,700 restaurants and 425 hotels with nearly 90,000 rooms
- Seaside golf capital of the world, hosting more than 100 championship golf courses and 3.4 million rounds of golf annually
- Horry County is the site of the two most destructive and costly wildfires in SC's modern history and extensive Woodland Urban Interfaces

SC FOREST FACTS

- 13.1 million acres of forestland
- 67% of SC's land area is forested
- 52% hardwood / 48% pine types
- 24% planted pine, producing >50% of timber supply
- 88% private / 12% public
- 300,000 family forest owners (86,000 own >10 acres)
- Growth exceeds harvest
- Timber volumes at record levels
- Unbalanced pine age-class structure

SC FORESTRY'S ECONOMIC IMPACT

$18.6 BILLION

#1
MANUFACTURING SECTOR
in jobs and labor income

$1.5 BILLION
in forest products exports

#1
HARVESTED CROP
totaling $759 million

90,320
JOBS
in the forestry industry

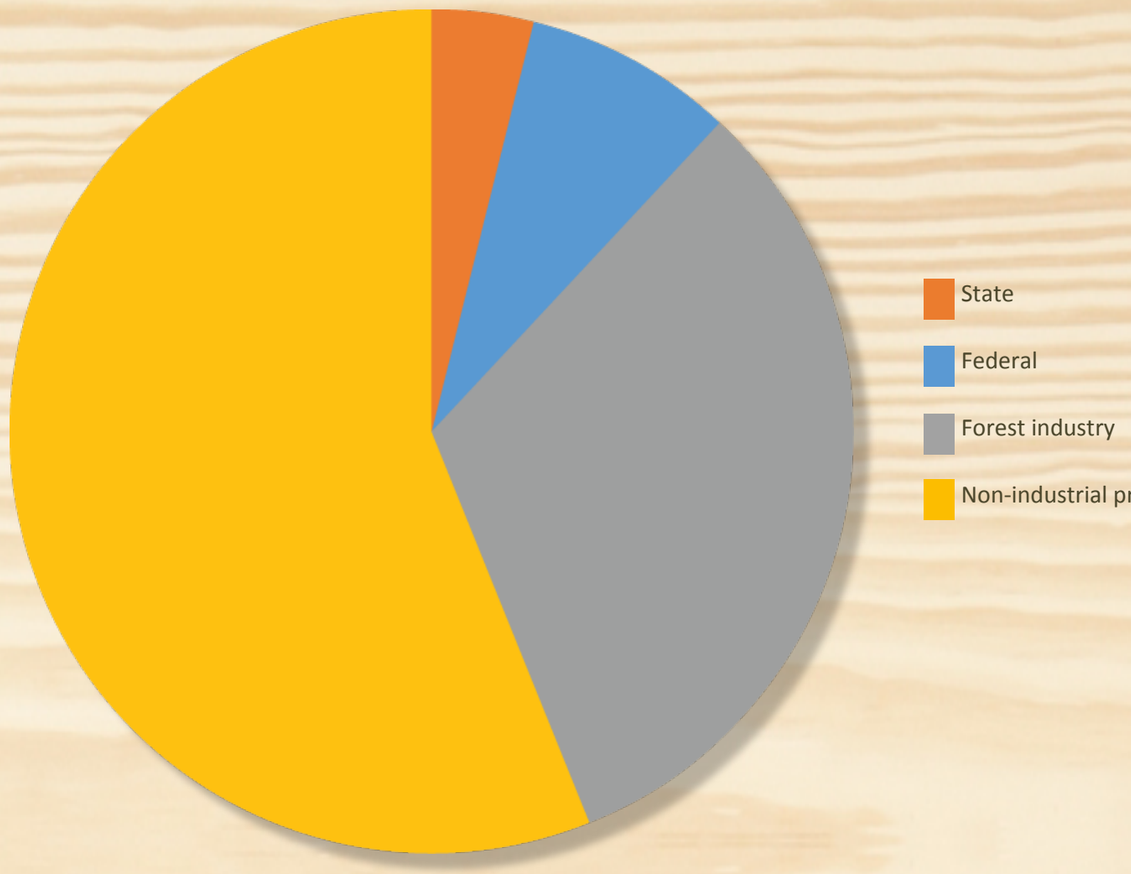
#1
EXPORT COMMODITY
from the Port of Charleston

ECONOMIC RELATIONSHIPS

- $18.6 billion and 90,000 jobs from about 25.6 million tons of wood
- One ton = $725 economic impact
- 284 tons = one job
- 11.4 log trucks = one job

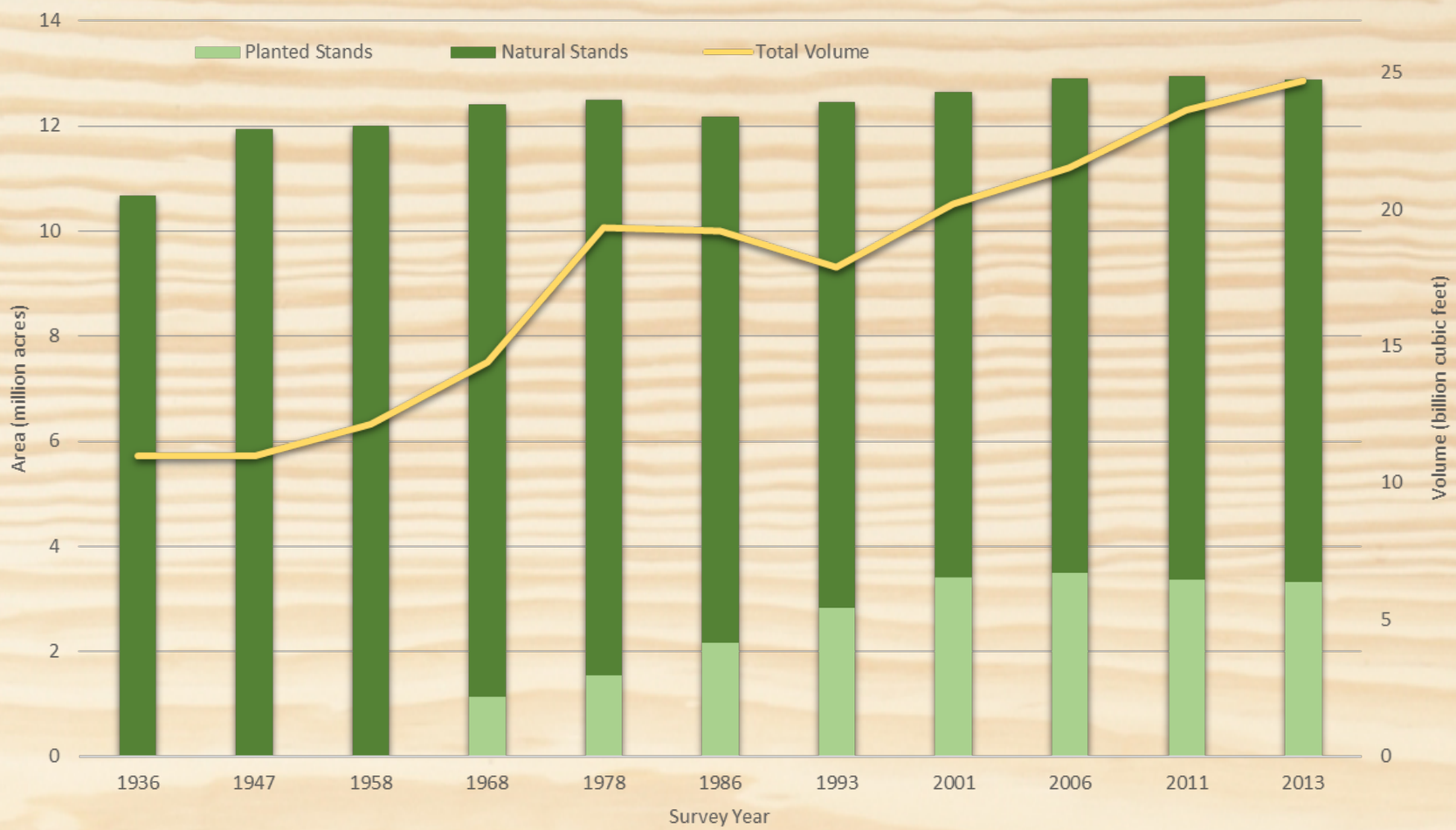
PRIVATE LANDOWERS ARE KEY TO WOOD SUPPLY

Private citizens own 88% of South Carolina's forestland and produce 96% of the state's timber supply.



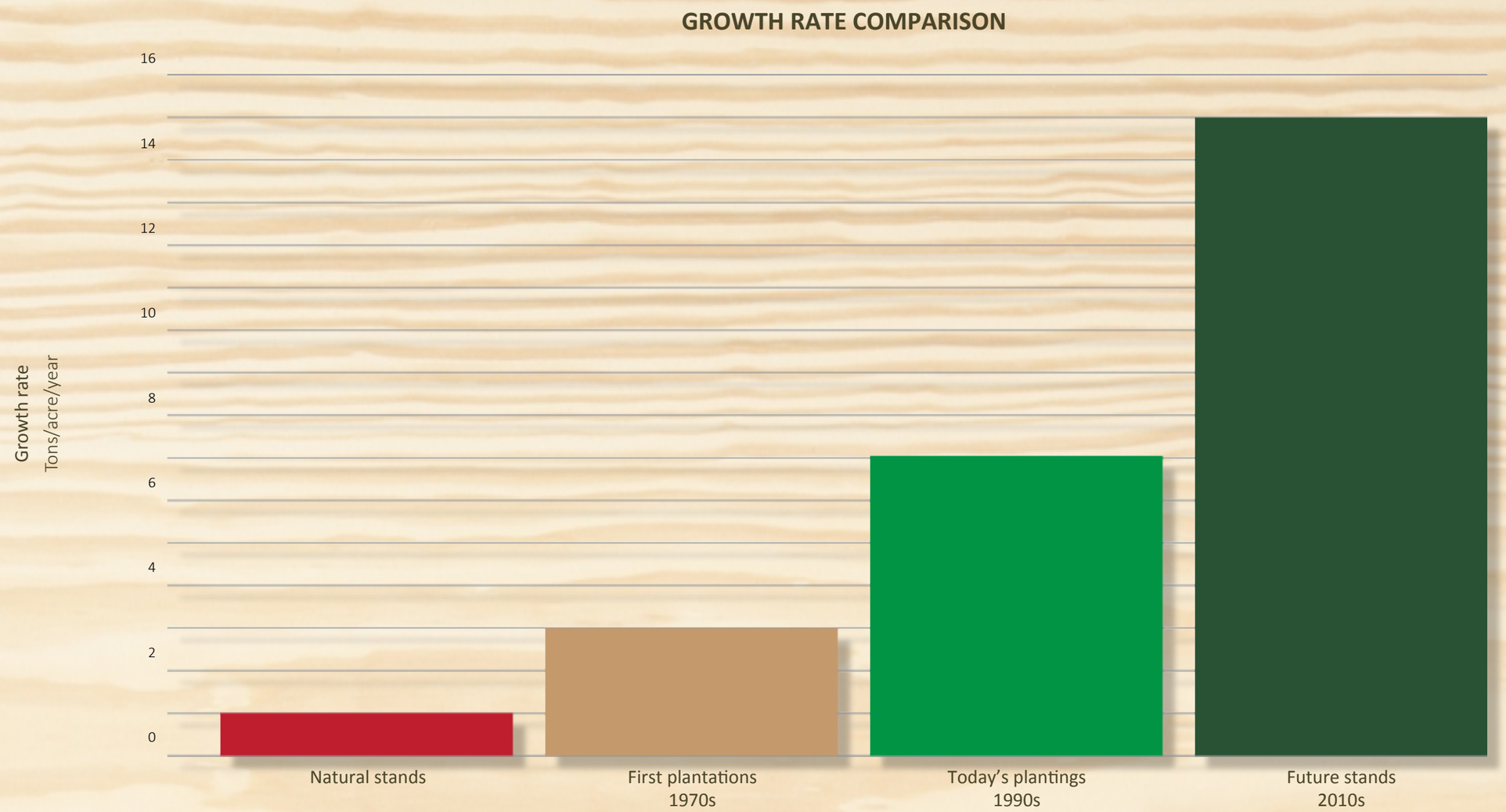
SC TIMBERLAND ACREAGE STABLE

Wood volume increasing at record levels



PLANT GENETICALLY IMPROVED TREES

...and actively manage them!

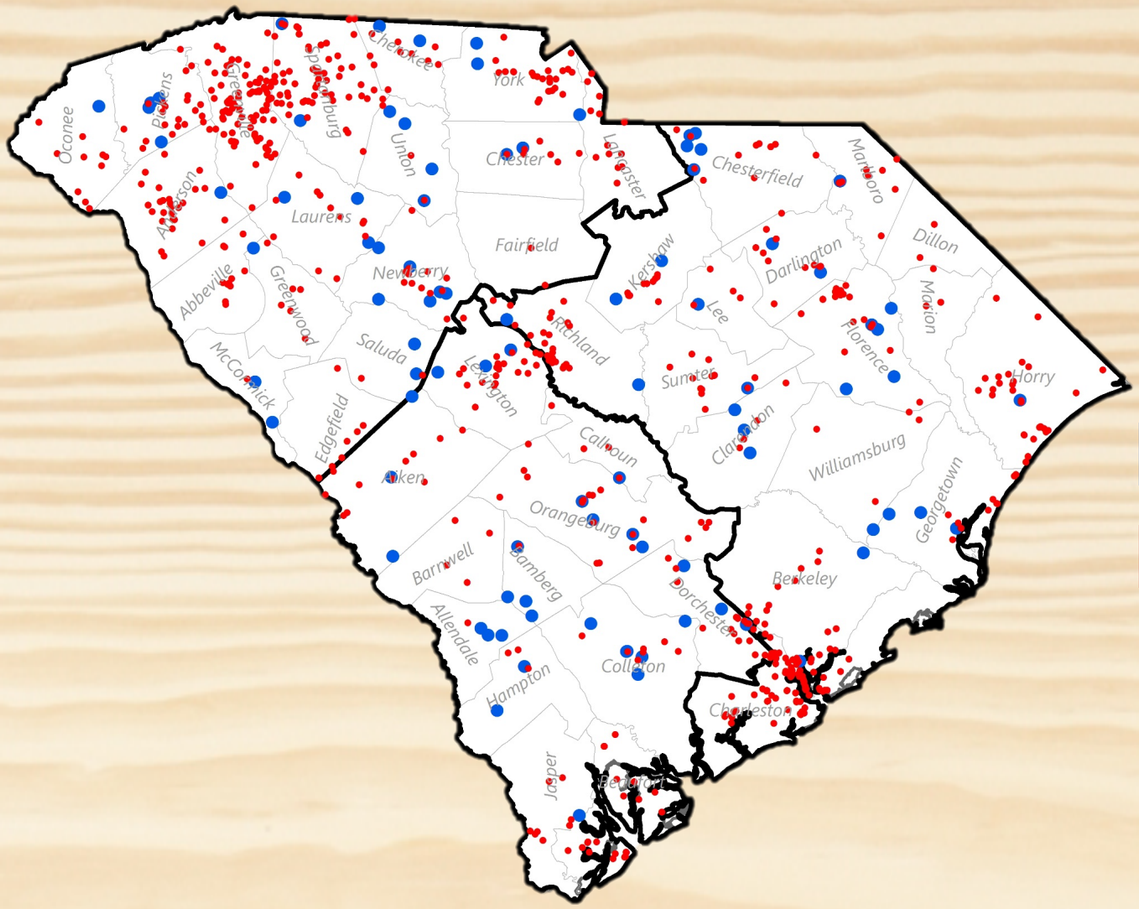


WOOD PRODUCT MFG. FACILITIES

PRIMARY AND SECONDARY WOOD-USING MILLS, 2015

Primary mills	#
Sawmills	40
Veneer	5
Pulp and paper mills	7
Composite panel board	3
Other	39
TOTAL	94

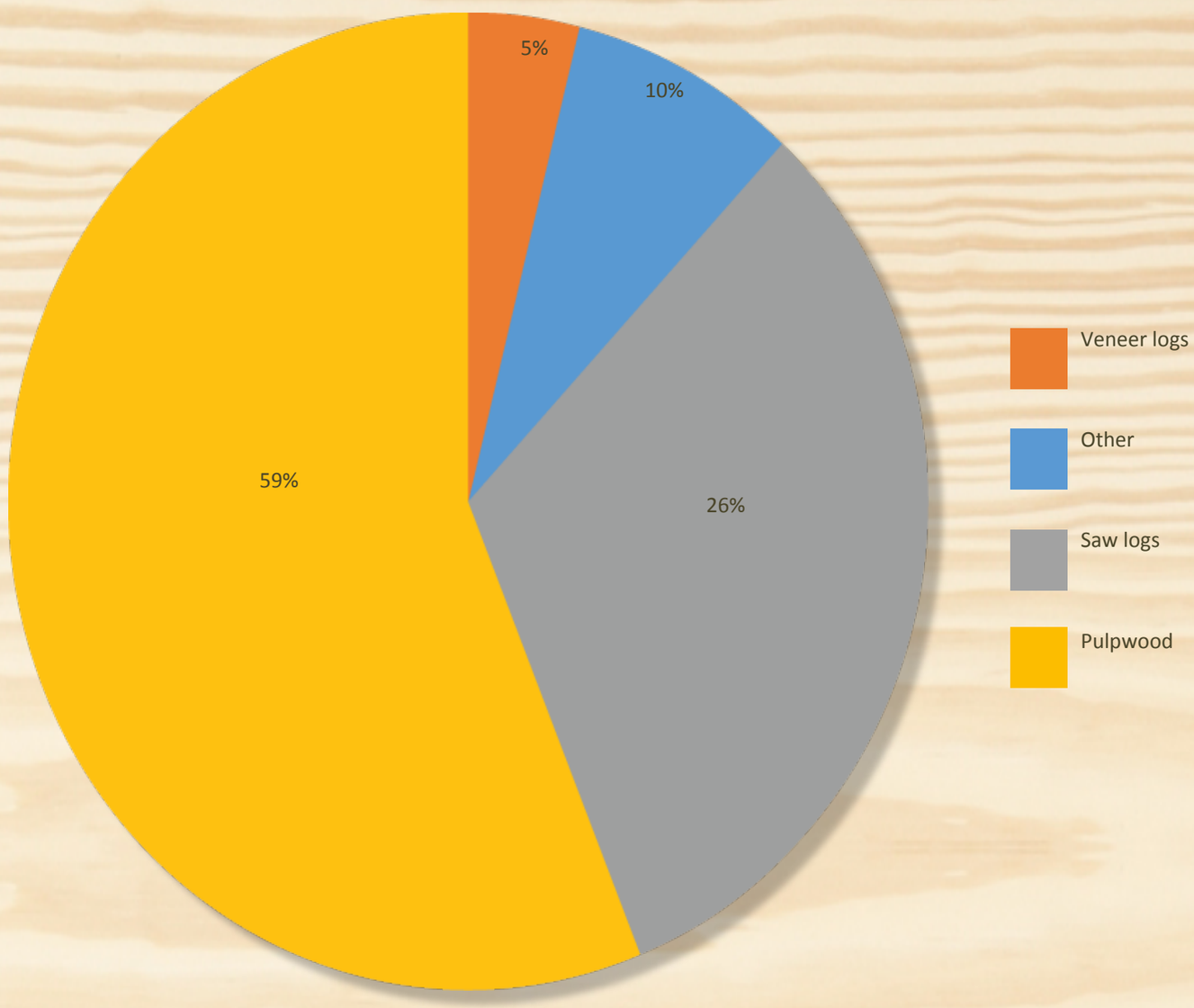
Secondary mills	725



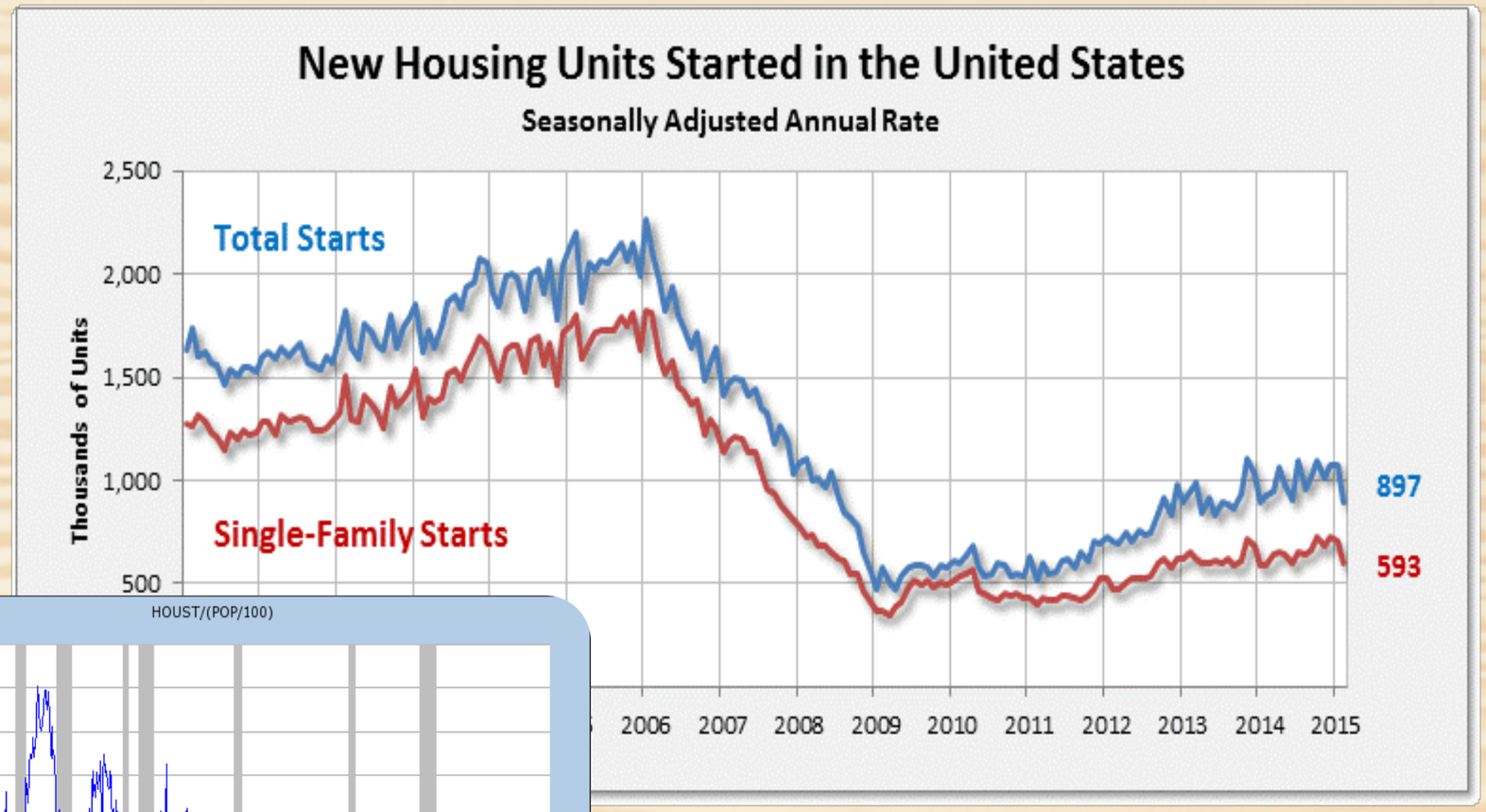
Primary mills

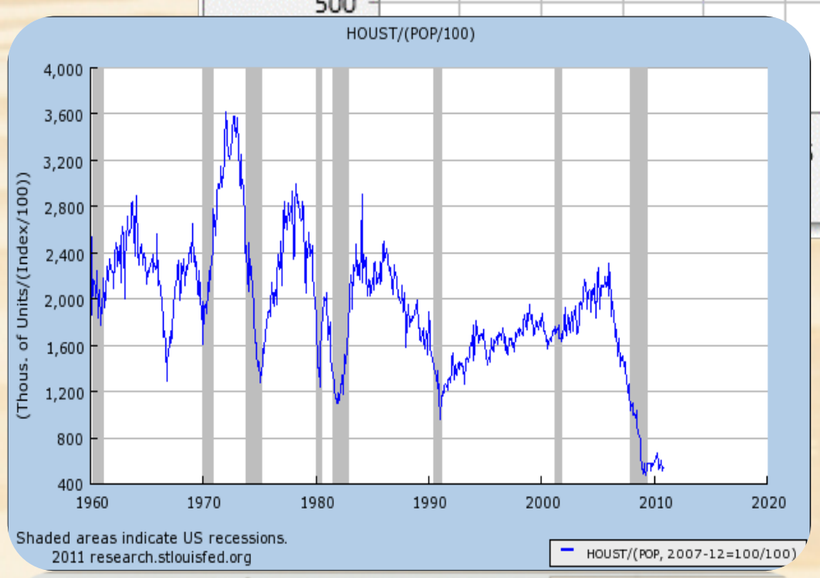
Secondary mills

TIMBER UTILIZATION



HOUSING STARTS RECOVERING SLOWLY

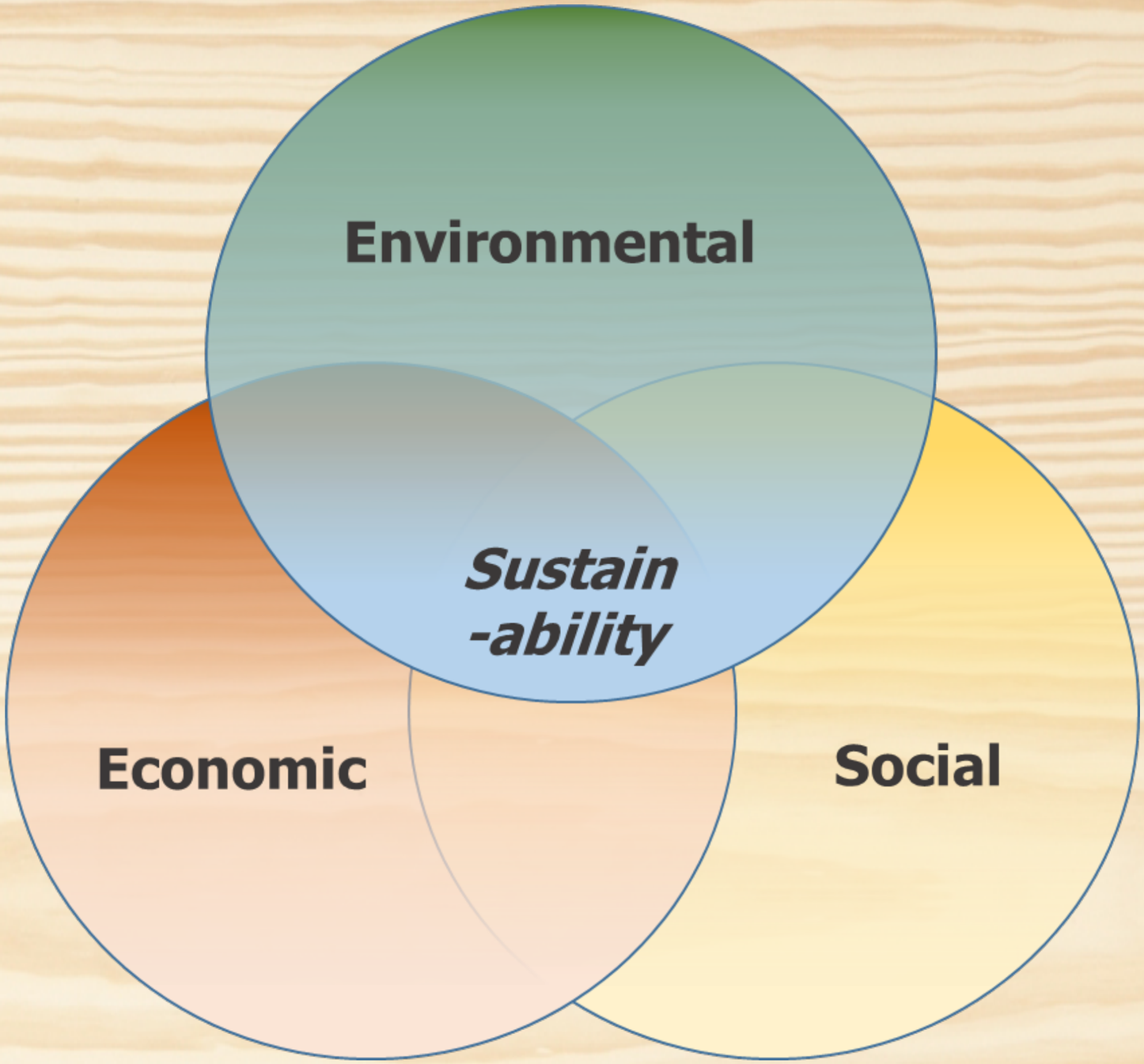




FUTURE LOOKS BRIGHT FOR FOREST PRODUCTS

- U.S. will continue to lead world in production and consumption
- U.S. South will continue to lead world in wood production
- Global market share will rebound as the housing sector recovers (easily to 24 percent)
- In the longer run, several factors are important
  - Domestic demand for paper and paperboard
  - World trade in wood pulp
  - Sustainability of supplies in the rest of the world
  - Exchange rates (strength of dollar)
  - Global economic stability

FORESTRY IS AN "IDEAL" INDUSTRY



SOUTHERN FOREST INDUSTRY GROWS, AND SO DO ITS JOBS!

HAVE A GREAT MEETING!